

# Advanced Methods for Corpus Processing

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Centre de Tecnologies i Aplicacions  
del Llenguatge i la Parla



# Foreword

- UPC: Artificial Intelligence
  - EMNLP: Empirical Methods for NLP
  - 2001/2002-2002/2003
    - Lluís Padró, Lluís Màrquez, German Rigau
  - 2003/2004-2004/2005
    - Lluís Padró, Lluís Màrquez, Neus Català, German Rigau
  - 2005/2006
    - L. Padró, L. Màrquez, X. Farreres, J. Daudé, G. Rigau
- EHU: NLP
  - Advanced Methods for Corpus Management
  - 2004/2005-...-2018/2019
    - Lluís Padró, Lluís Màrquez, German Rigau

# Content

- Theme 1: Introduction to corpus analysis.
- Theme 2: Knowledge-based methods.
- Theme 3: Statistical methods.
- Theme 4: Machine learning methods.

# Content

- Knowledge Based methods for NLP (German Rigau)
  - 24 May: 15:00h - 17:00h
  - 31 May: 15:00h - 17:00h
  - 07 June: 15:00h - 17:00h
  - 10 June: 15:00h - 17:00h
- Statistical methods for NLP (Lluís Padró)
  - 11-13 June: 15:00h - 19:00h
- Machine Learning for NLP (Lluís Màrquez)
  - 17-19 June: 15:00h - 19:00h
- Presentations and concluding remarks (German Rigau)
  - 20 June: 15:00h - 18:00h

# Content

- Knowledge-based NLP (German Rigau)
  - Words & Works
  - Large-scale Knowledge Bases:
    - WordNet & EuroWordNet
  - More large-scale resources
    - ConceptNet, Framenet, VerbNet, PropBank, Predicate Matrix
  - WordNet extensions:
    - SUMO ontology, eXtended WordNet, MCR
  - Ontologies:
    - AdimenSUMO
    - Reasoning, abduction
- Concluding remarks (German Rigau)
  - Combining approaches

# Content

- Statistical methods for NLP (Lluís Padró)
  - Introduction (statistical vs non-statistical NLP, what are statistical models, what is model estimation)
  - MLE Estimation
  - MaxEnt Estimation
  - Hidden Markov Models
  - Structured prediction (sequences): Log-linear models, MEMM, CRF, Perceptron
  - Generalizing structured prediction (dependency structures)

# Content

- Machine Learning for NLP (Lluís Màrquez)
  - Introduction: Machine Learning and Machine Learning for NLP
  - Machine Learning: Classical Methods from AI
  - Margin-based Machine Learning Algorithms
  - Machine Learning for NLP
  - Applications

# Evaluation

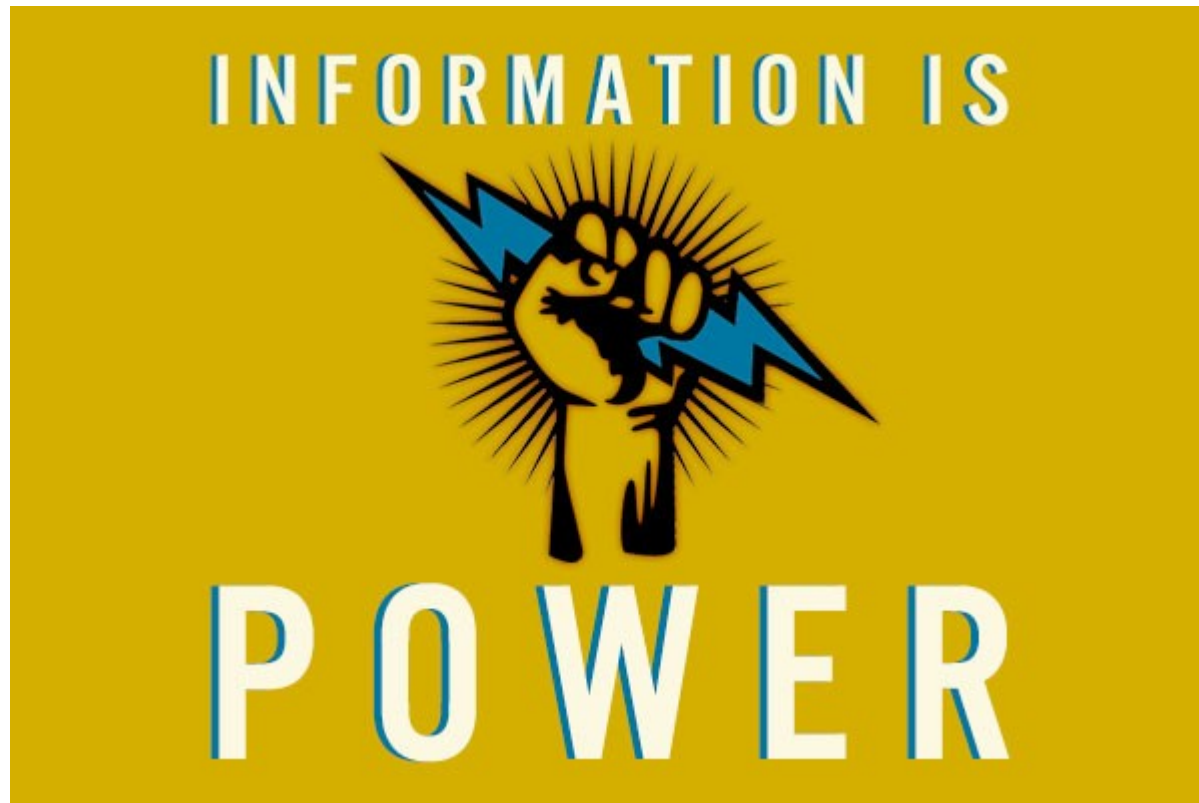
- Application of empirical methods for NLP:
  - Teacher exercises (30%)
- Teacher/student topic
- Short presentation (20%)
  - 15 minutes sharp, ~ 10 slides
  - Presentation: 20/06
- Written report (50%)
  - Format: <http://www.acl2019.org>
  - Deadline Report: 20/07
  - Short paper describing an experimental work
    - ~ 3000 words



# Short Motivation

**Information is power!**

# Short Motivation



# Short Motivation

**Knowledge is power!**

KNOWLEDGE  
— IS —  
POWER

**Knowledge is power!**

... and the knowledge to use ...

# Foreword

*“Cuando creíamos que teníamos todas las respuestas, de pronto, cambiaron todas las preguntas.”*

- Mario Benedetti

*"When we thought we had all the answers, suddenly, they changed all the questions. "*

- Mario Benedetti



# Foreword

- Where are the **answers** to the new (and old) questions?
  - Introspection? Experts?...
  - From many people? ... “Wisdom of the Crowd”?
  - Books, News, Tweets, ... Textual Sources?
  - Multimedia sources? Images, Radio, TV ...
  - Sensors? IoT? ...
  - Anything? Everything?
- Information **overload** ...

# Foreword

- **Information overload ...**
  - infobesity, infoxication!



# Foreword

- **Information overload ...**
  - infobesity, infoxication!
  - by Bertram Gross, The Managing of Organizations: The administrative struggle (1964)

*The*  
*MANAGING of*  
*ORGANIZATIONS*

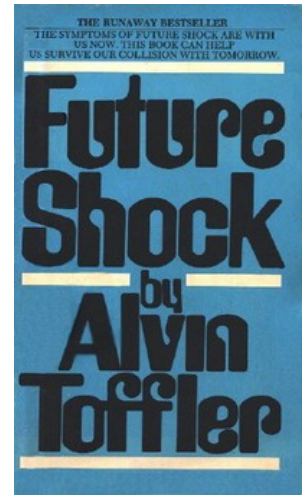
THE ADMINISTRATIVE STRUGGLE

BERTRAM A. GROSS

The Free Press of Glencoe  
New York, London, Toronto

# Foreword

- **Information overload ...**
  - infobesity, infoxication!
  - by Bertram Gross, *The Managing of Organizations: The administrative struggle* (1964)
  - by Alvin Toffler, *Future Shock* (1970)



# Foreword

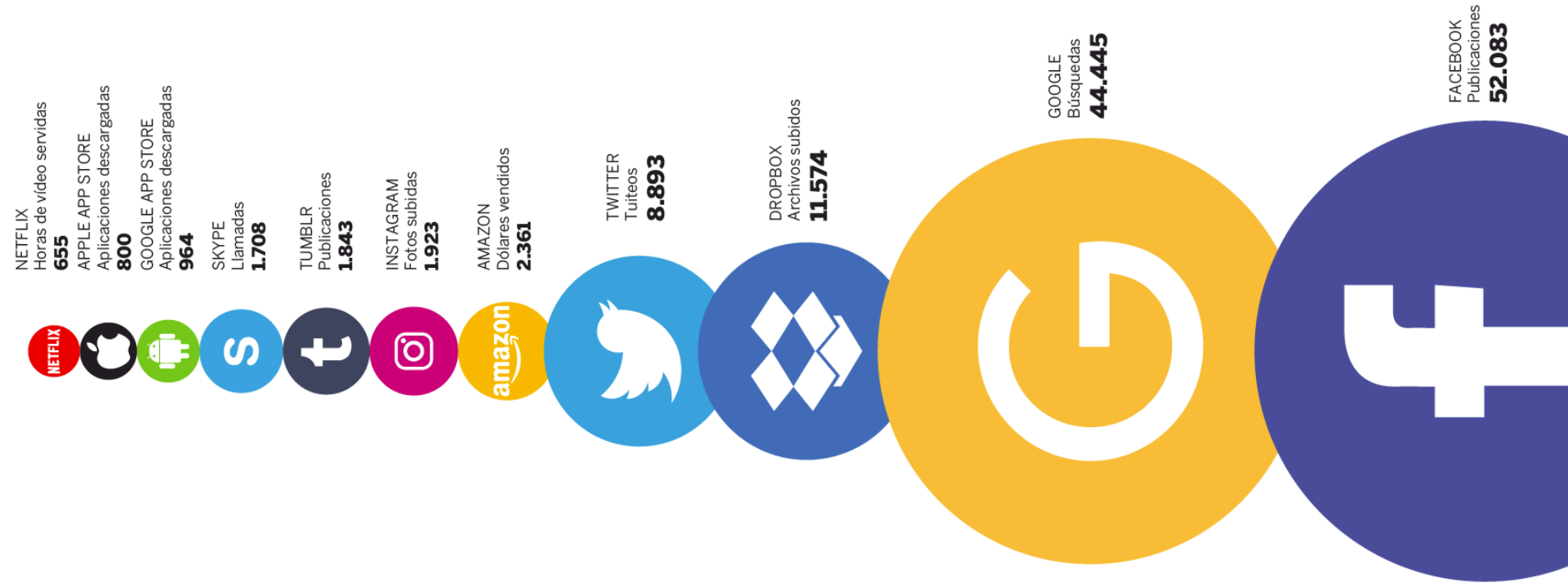
- **Information overload ...**
  - infobesity, infoxication!
  - by Bertram Gross, *The Managing of Organizations: The administrative struggle* (1964)
  - by Alvin Toffler, *Future Shock* (1970)
- Seneca complained that “*the abundance of books is distraction*” in the 1st century AD!

# Foreword

- **Information overload** occurs when the amount of input to a system exceeds its processing capacity.
- Decision makers have fairly **limited** cognitive processing capacity.
- Consequently, when information overload occurs, it is likely that a **reduction** in decision quality will occur.
- From (Speier et al 1999)
- Always when **advances in technology** have increased a production of information.

# Foreword

- What happens in Internet every **second**? (July 2015)



# Foreword

- What happens in Internet every **second**? (July 2015)



# Foreword

- ... not only coming from Social Media.
- LexisNexis receives **daily** 1.5M news.
- CENDOJ stores 6M judicial sentences (0.6M/year)
- 5M Electronic Health Records (EHR) ...
- 0.2M Patents ...
- ...
- ... all kinds of e-documents ...

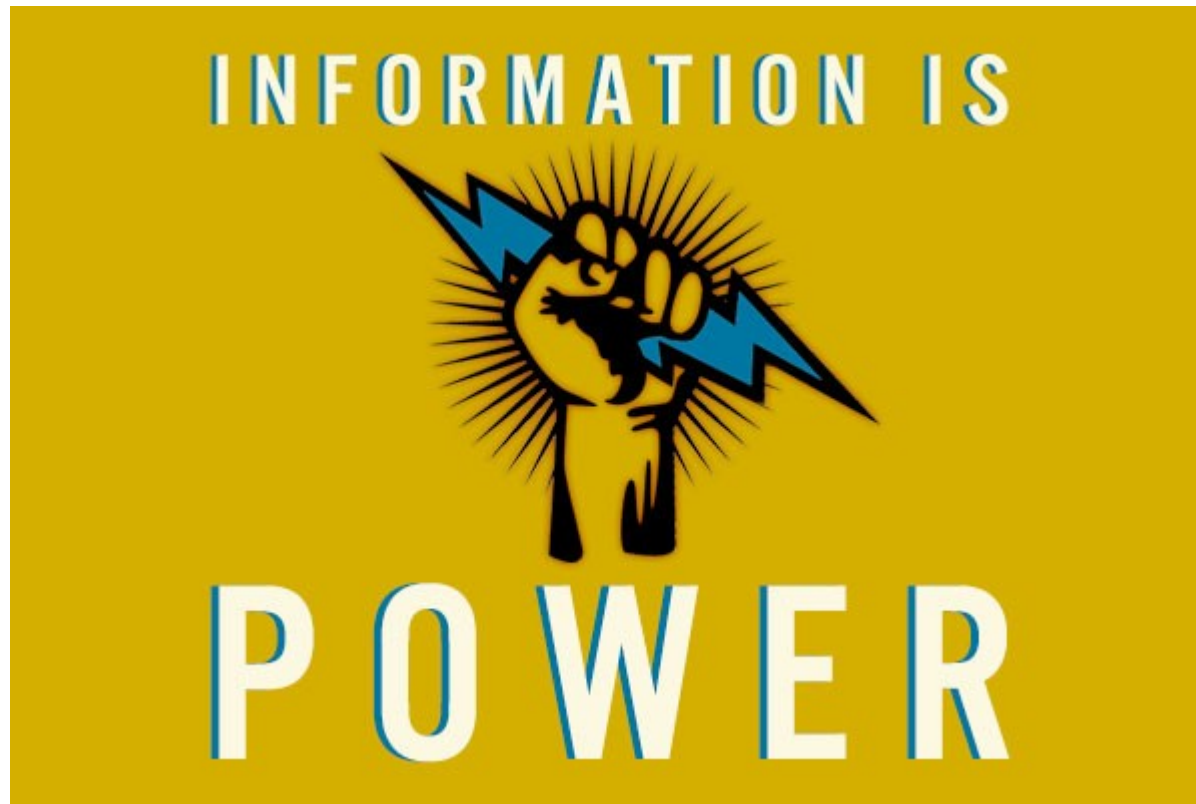
# Foreword

- **Unstructured** digital content accounts for **90%** of all information [[White paper IDC 2014](#)] ...
- Usually in the form of **texts** and documents in **multiple languages** ...
- **Only** appropriate NLP tools can access this wealth of knowledge ...
- NLP among the **top** 10 strategic technology trends for 2017 according to [Gartner](#)



# Foreword

Because everybody knows that ...



# Foreword

But in fact ...

KNOWLEDGE  
— IS —  
POWER

# Foreword

e.g. IBM Watson ...

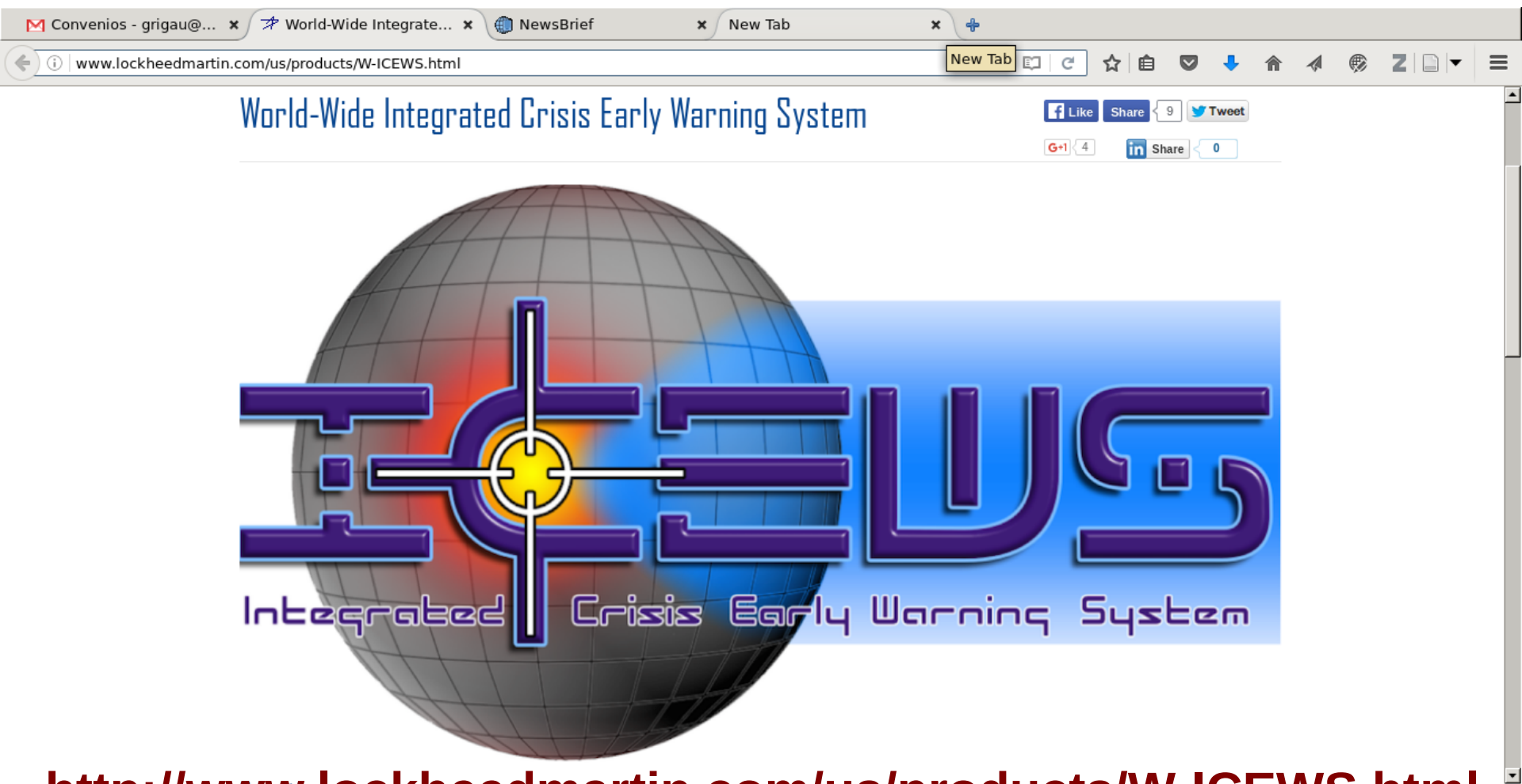


but also Google, Facebook, Amazon, Microsoft, ...

# Big Data & NLP ...



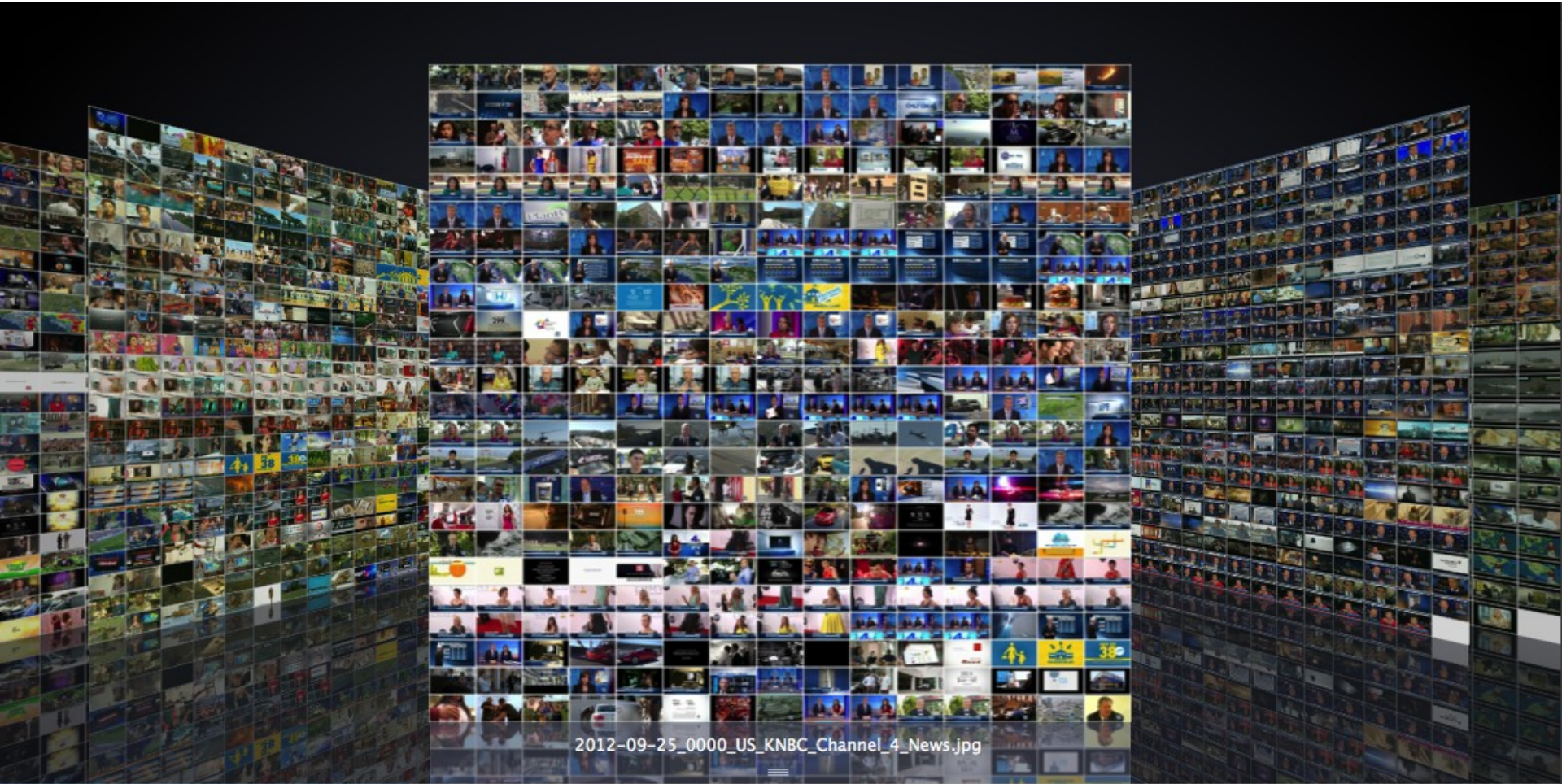
# Big Data & NLP ...



<http://www.lockheedmartin.com/us/products/W-ICEWS.html>



# Big Data & NLP ...



<https://sites.google.com/site/distributedlittleredhen>

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